

TJ Morris

15548 Sutton Leigh's Lane, Pflugerville TX 78660
Phone: 917-533-2656 • E-Mail: tj@elasticdragon.com



Education 1996-2000

School of Visual Arts BFA Animation / Design – New York, NY

Objective

I seek to use my experience in the field of art, graphic design, and all the other skills I've accumulated to make whatever service or product YOU have as visually appealing and easy to use as possible. I am a team player, easy to get along with, and determined enough to know when to voice my opinion diplomatically.

Experience

Creative Designer (Dell / Marketvine)

2011-2012

- Design application mockups
- Utilized SCRUM for agile planning and process
- Branded various products for R&D, worked with Human Interfaces and improved the product via validated learning
- Work closely with Project Management, Developers, and Integrators to ensure designs are built to spec
- Innovate new ideas to better the products
- Work with 3rd party businesses to solidify the Style and Interactions of the products

Senior UIE / Graphic Design (KickApps Corp)

2006-2011

- Multi-Browser User Interface Engineer
- CMS Management
- User Experience Design across many genres
- App Design
- Corporate Website Design
- Print / Web Advertising
- Sales Marketing Materials
- Various assets for Platform Design

Traditional/Digital in house rebrand of FarmerBoys Inc

2013

- Drew traditional Chalk/ Pastel branding elements to be used in all FarmerBoys Restaurants in California
- Created an unconventional but effective way to bridge traditional art with digital files to be printed in large format, so as to keep consistency and ease of setting up for new restaurants via post production
- Included time lapse video of the drawing process for future marketing purposes

Art Director / Operations Manager (Ricky's NYC)

2002-2005

- Rebranding of franchise
- Store Layout Design/ Implementation
- 23 store-wide management of look & feel / signage, ads, brochures
- Lead team creating an online presence including E-Commerce & Advertising

Identity Design & Consulting

ONGOING

- Designed various Mockups / Wireframes for independent clients for Web Applications
- Designed Logos and Helped with the Branding / Identity of various clients and businesses
- Designed various characters for pitches to possible shows (Ghostface Killer cartoon, Lil Rel, Underperformers, Tim & Squidney)
- Founded www.toonictures.com, where I create custom high quality caricatures of clients to fit their personalized gift needs. Services include execution, design to spec, print, and time lapse "speedpaintings"

TJ Morris

15548 Sutton Leigh's Lane, Pflugerville TX 78660
Phone: 917-533-2656 • E-Mail: tj@elasticdragon.com



- Created custom characters for brand/ identity for various blogs, including one of the top 5 youtubers on the internet (verypink.com)

Special Effects / Puppetry **2006-2009**

- Created a Penguin Puppet named “Tux” for a short film
- Puppet had custom Eye-blinking & Wing Flapping mechanism
- “The Hard Fix” Short film: Created various special effects & props

Print Technician (The Big Picture) **2005-2006**

- Learned all forms of Print Technique
- Large Scale Printing / Implementation
- Digitally prepared files with proper bleeds, color management
- Prepared media for Foam / Gatorcore Mounting, Lamination, Grommeting

Background Design / Layout (Curious Pictures) **2007**

- “The Princess Bride” Video Game

Animator / Concepts / Character Design **1998-2004**

- OVIE Entertainment: Interactive Children’s game and series
- Columbia University: Interactive Teacher’s Study Program
- Globe Video: various commercial animation
- Sesame Street International: Directed/Animated various educational shorts
- Yale University: International Study for Autistic Children

Art Director / Animator (B3 Pictures) **2001-2002**

- Various Pitch Projects
- Manager of 25+ Artists and Animators across the States
- 200+ “SharedGreetings” E-cards
- various project storyboards

MTV Networks / Nickelodeon **2000-2001**

- “Spongebob Squarepants” Color Correction
- “Celebrity Deathmatch” Stop Motion Animator / Model Fabricator

Children’s Book Illustrator **ONGOING**

- Walden Books (various coloring books)
- “Bindi Bindu & friends”, “Million Dollar Words”, “Patches Town” and more

Skills

GRAPHIC ART ANIMATION ILLUSTRATION SCULPTURE WEB DESIGN UI/UX

PHOTOSHOP – ILLUSTRATOR – FLASH – DREAMWEAVER – INDESIGN – WORDPRESS – HTML/CSS3